

PARTNERSHIPS WITH THE DESJARDINS FOUNDATION

PRIORITY AREAS

In addition to our scholarship and award programs, the Desjardins Foundation supports organizations that encourage young people to stay in school or succeed academically.

- Stay-in-school initiatives: support for projects that encourage young people to complete a study program, based on factors that influence them to stay in school
- Academic success programs: direct assistance to young people to help them reach their full potential through instruction, socialization and qualification

Here are some examples of priority areas:

- Direct support to promote Academic success among youth, particularly among those who may be more vulnerable
- Initiatives that encourage students to stay in school and help them stay motivated
- Initiatives to help students get ready for school, transition to different levels of education, and enter the job market
- Support for parents to help them foster their children's Academic success

ELIGIBILITY CRITERIA

In addition to covering one of the priority areas above, applicant organizations must also meet the following criteria :

- Be a "qualified donee" as defined in the Income Tax Act (Canada)
- Have their head office in Canada
- Demonstrate diverse sources of funding and sound financial management to ensure their sustainability
- Demonstrate that those who will benefit from the project live in Canada
- Demonstrate the project's viability and potential benefits
- Have no dealings that could potentially harm Desjardins's image or reputation

EXCLUSIONS

The following applications are not eligible:

- Applications for initiatives that have a local or regional scope
- Applications for projects outside Canada
- Applications for event Sponsorships
- Applications for personal projects or projects that only benefit one person or a small group of people
- Applications for projects supporting the creation of an artistic product or work of art
- Applications for the production of audiovisual materials that are not educational in nature
- Applications for trips and excursions (even for charitable purposes)
- Applications for projects associated with lobbying, a political party or a candidate who belongs to a political party, a religious group or a pressure group
- Applications submitted in the form of mass solicitations

SELECTION CRITERIA

The following elements will be considered during the selection process:

- Projects that impact a large region (priority will be given to projects that impact all areas where Desjardins operates)
- Projects that directly affect people (in other words, with a limited number of intermediaries)
- The target audience that will benefit from the project
- The practical, measurable benefits for young people's Academic success
- The number of people who will benefit from the project
- Whether the project complements other organizations and projects supported by the Desjardins Foundation and Desjardins Group
- Collaboration with other organizations in the same sector to complement each other
- Whether the organization is a Desjardins member or client (priority given to members and clients)
- Consideration for sustainable development and commitment to equity, diversity and inclusion (EDI) in their activities, in line with Desjardins Group's commitments to these issues

APPLICATION PROCESSING

Desjardins supports communities through philanthropic partnerships, sponsorships, scholarships and support to major projects. Based on their scope and nature, all applications will be forwarded to the appropriate Desjardins stakeholder (Desjardins Foundation, a caisse, or another team in Ontario or at the Fédération des caisses Desjardins du Québec).

[Apply for sponsorship or a charitable partnership](#)